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Design House® Acquires Leick Home to Expand E-Commerce Home Décor Presence

Mequon, Wis. – January 23, 2020 – Design House today announced it acquired Leick Home, a Sheboygan, Wisconsin-based furniture company. This acquisition deepens the product portfolio for Design House and expands their customer base, while injecting new thinking into the business.

Leick Home is a family-owned and operated business with four generations of furniture making experience that uphold a simple family tradition - deliver more than the customer expects, for less than they expect to pay. This aligns with the Design House business model of providing their customers with quality products at affordable prices.

“We are excited about the opportunity to add this well-established furniture brand to our offering of products. We see this acquisition as the merger of two, great Wisconsin-based companies, each with over 100 years of proven expertise; the combination of Design House and Leick proves a natural step in the evolution of the Company. Their focus on the E-Commerce channel and home décor products makes them a great addition to Design House’s business. We are two companies who have grown with the times and see equal value in continuing to expand on that opportunity. I look forward to working with and learning from the Leick team.” said JP Drevline, President and CEO of Design House.

Design House is a privately held company based in Mequon, Wisconsin. They employ 81 people in their Mequon office and warehouse and have an international office located in Shanghai, China with sourcing and quality-focused associates.

[About Design House](#)

Founded in 1872 and based in Wisconsin, Design House provides a variety of home products to create living spaces you’ll love at prices you’ll appreciate. We offer products for every room at an affordable price, because we believe that upgrading your home shouldn’t break the bank.

[About Leick Home](#)

Four generations of furniture making experience uphold a simple family tradition—deliver more than the customer expects, for less than they expect to pay. While customer tastes have evolved from library tables and piano benches to Flat Screen TV consoles and recliner wedge tables, some furniture features never go out of style—a silky smooth finish, and sturdy, wobble-free solid wood. At Leick Home, we know TV cabinets, coffee and end table sets, home office, counter and bar stools, and stand-alone accent tables inside and out. Building real wood furniture designed for your home and built to last...for more than 100 years.