

News Release



HOME DECOR MADE SIMPLE

Design House
5205 W. Donges Bay Rd.
Mequon, WI 53092
800-558-8700
www.todaysdesignhouse.com

FOR IMMEDIATE RELEASE

CONTACT: Jacqueline Saldana – Marketing Manager
jsaldana@dhi-corp.com
Phone: 262-236-4564

Design House answers builders' calls for GREEN home packages with the industry's first energy efficient WholeHouse™ Home Packages

New GREEN WholeHouse Packages feature ENERGY STAR qualified lighting and much more!

MEQUON, Wis – January 20, 2009 – Design House, a leading manufacturer of home décor products, is expanding their popular WholeHouse™ program to include two new energy efficient home packages. Now builders can meet their LEED certification while enjoying the

benefits of the industry's first and most complete home décor packages with WholeHouse.



Juneau WholeHouse™ Package

The Juneau and Ironwood SN lighting families are the backbones of the two new home packages. Both lighting families feature ENERGY STAR qualified lighting fixtures. The simple and elegant designs of Juneau in Oil Rubbed Bronze and Ironwood in Satin Nickel make these home packages ideal for any décor. To address the

-MORE-

plumbing area of LEED certifications, the lavatory faucets in these two new WholeHouse packages meet “very high efficiency” requirements of ≤ 1.5 GPM and are pending WaterSense certification. Furthermore, all locks and bath faucets, as well as two specific wall sconces are designed to be ADA compliant while retaining the style and design of the home package. This broad compilation of accredited energy efficient products has never before been assembled in a home package that coordinates style, finish and design from one source. “Design House is proud to be the first manufacturer to create a Green WholeHouse program of this magnitude,” said Jon Gallun, Vice President of Marketing and Product Development for Design House. “Based on the overwhelming success of WholeHouse over the past three years and the requests we’ve received for ‘green’ product, we expect our new Green WholeHouse packages to be a huge hit.”



Ironwood WholeHouse™ Package

###

Design House has been serving the home improvement market for over 130 years. Focused on adding value for the customer through innovation, packaging, and merchandising, Design House offers products balanced in both style and price point. Design House products are manufactured based on the industry’s highest standards and meet all certifications.

Design House products are available at hardware stores and lumber yards across the country. For information about Design House and its products call 800-558-8700 or visit www.todaysdesignhouse.com.

Design House is a registered brand of DHI Corp. DHI Corp is a collection of award winning brands covering multiple product categories within the home décor and lawn and garden industries. DHI Corp is headquartered in Mequon, Wisconsin.

###